



## 9<sup>th</sup> Annual Friends of the Poor® Walk/Run

A unique national fundraising effort organized nationally and locally by Councils and Conferences of the Society, the 9th Annual Friends of the Poor® Walk will be held on September 24, 2016 (walk dates can vary by location). The Walk enables community members from all walks of life to participate in a simultaneous, nationwide event that raises awareness of the challenges faced by the nation's less fortunate and to raise significant funds for use in direct service to the those living in need. **All funds raised locally will remain locally.**

### Benefits of Hosting the Walk:

- **Raise funds** for direct service to those living in poverty in your community.
- **Increase awareness** regarding the challenges faced by those in need.
- **Enhance visibility** and reputation of the Society of St. Vincent de Paul.
- **Involve** the members of your parish, your neighbors and the surrounding community in helping those in need in your area.
- **Develop** significant public donor participation.

### Facts to Keep in Mind:

- In 2015, the Walk raised more than \$2.9 million in 240 locations. Since the Walk began, more than \$14 million has been raised.
- Everything you need to host and promote a Walk is online at: [www.fopwalk.com](http://www.fopwalk.com)
- The National Council will provide materials, as well as direction and support to help you publicize and advertise your Walk.
- A National Council employee is available to answer questions, provide information and templates, etc.

### Next Steps:

Help eradicate poverty by hosting a 2016 Friends of the Poor® Walk/Run. When we work together, we can make a difference! **Register your walk location today:** [www.fopwalk.org](http://www.fopwalk.org)

For questions about hosting a Walk in your community, please contact Nathan Martin at (314) 576-3993, ext. 218, or email at [nmartin@svdpusa.org](mailto:nmartin@svdpusa.org).

